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ECO-001

BACHELOR'S DEGREE PROGRAMME

Term-End Examination, 2019

ELECTIVE COURSE : COMMERCE

ECO-001 : BUSINESS ORGANISATION

Time : 2 Hours] [Maximum Marks : 50

(Weightage : 70%)

Note : Attempt **any five** questions. **All** questions carry **equal** marks.

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1. Distinguish between the following : [5+5=10]

   (a) Ownership capital and Borrowed capital.

   (b) Business and Commerce

2. Explain the concept of 'Business' and describe the objectives of business. [5+5=10]

3. What is cooperative form of business organisation ? Explain the features of a cooperative form of organisation. [5+5=10]

4. What are the various types of business risks ? Discuss the various steps involved in risk management. [4+6=10]

5. What is a public utility ? Explain its features. [3+7=10]

6. Outline the factors which influence the choice of distribution channel. [10]

7. Discuss various methods of raising short-term capital. [10]

8. Explain the relationship between a banker and its customer. [10]

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